



## The B.R.C. News

Fall-Winter 2010-2011

1815 E. Oakton Street--Des Plaines, IL 60018

847-827-6991 Fax 847-827-5644

Feel Good Indoors

[www.brcheatingcooling.com](http://www.brcheatingcooling.com) [info@brcheatingcooling.com](mailto:info@brcheatingcooling.com)

Serving Chicago  
& Suburbs  
Since 1977

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**AT B.R.C., CUSTOMER SATISFACTION IS OUR #1 CONCERN.  
We make every effort to exceed your expectations**

### Bits from Bob

### Our Operations Supervisor

### did you know that....

- Furnaces consume less energy if they can “breathe” easily, so change your furnace filters regularly during the heating season.
- Install a programmable thermostat to lower the temperature when you are sleeping or away.
- Have your heating ducts sealed. According to the Department of Energy, leaking ducts can decrease the overall efficiency of your heating and cooling system by as much as 25-40%.
- It does not cost much, saves on your utility bills and gives you the piece of mind that you are doing your part to improve your indoor air quality. ***Let us help you feel good indoors!***

## HUMIDITY FACTS

**This may come as a surprise to you but dry air will:**

- Cause nasty static electric shocks (**harmful to computers & digital thermostats**)
- Dehydrate household plants and fine wooden furniture
- Increase your heating bills
- Play havoc with your familis health sometimes causing dry itchy skin, raspy throats, sore eyes and even nose bleeds

When that cold, dry air is drawn inside your home by your heating system, you and your family end up suffering from the harmful effects of very dry air. **Dry air in your home acts like a sponge seeking out and absorbing moisture wherever it can find it.** Although daily showers and baths will help to increase the moisture in your home, studies have shown that it is not nearly enough.

**We are running Aprilaire Humidifier installation specials! What a great Holiday Gift idea!**  
The Aprilaire **automatic humidifier** model 600A or model 700A will provide the needed humidity.

Call our office today to find out more. 847-827-6991 Certain restrictions apply.

**At B.R.C., we do professional installations with no SHORT CUTS.** Our professionally trained team of comfort specialists is loyal to you, our valued customer. In addition to servicing most brands of heating equipment, we are proud to represent Comfortmaker, Rheem and Trane as well as several other brands when requested. We promote this equipment because it is durable, reliable, and dependable and has excellent warrantees. We stock a wide assortment of parts for these and other brands of equipment to help you in your time of need, should it arise.

**Thank you for your business and your referrals!**



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### **On a personal side**

**Bob & wife Grace** have an 18 month old son named Teddy who will be turning 2 in June 2011

**Al and wife Adisa** just recently gave birth to a new baby girl who they named Selma, this makes two beautiful girls for them and they are enjoying them in their first home that they purchased in 2009.

**Kevin & Jamie** are taking up housekeeping in their 1<sup>st</sup> home that they just purchased.

**Hilda & husband George** were just advised by their daughter Lisa that they are going to be Grandma & Grandpa in June of 2011.

**Brenda & Jerry** now have (7) grandchildren and (3) great grandchildren and they enjoy spending time with them all, especially for their birthdays and around the holidays.

In April 2010 Bob & Jerry went on a tour of the Carrier manufacturing facility in Indianapolis, they were guests of International Comfort Products maker of the Comfortmaker line of products . They were rather impressed with how clean the facility was and the testing that each piece of equipment goes through before it leaves the factory.



## B.R.C. Heating & Cooling

Building Resources Company

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### *Goods and services provided*

### *: Sales-Installation-Service*

Air Conditioners--Central, Roof Top and Through the wall	Bryant, Carrier, Comfortmaker, Fedders, G.E., Rheem, Trane
Air Handlers	Comfortmaker, First Company, Rheem, Trane.
Air Purifiers, Electronic air cleaner, Electrostatic air filter, U.V. Lights, Media air filters and Ozone Generators	Honeywell, Living Air, Permatron, Space-Gard and Trane Up to 90% efficient
Boilers--Hot water heating 80-95% efficient gas fired	Burnham, Peerless & Weil Mclain
Chimney Liners (to prevent chimney damage by 80% equipment)	Hart Cooley
Ductwork fabrication and installation	Special parts and fittings made in our facility
Duct work sealing on site	To reduce air flow loss and improve system efficiency
Ductless and Mini duct H.V.A.C. Split Systems	Fujitsu, Mitsubishi, Space Pak and Unico
Earthquake valves (to shut off gas and prevent explosion)	Pacific Seismic (Residential and Commercial)
Energy Controls	Barber Coleman, Honeywell, Techmar, White Rodgers
Emergency Generators	Generac, Rheem
Fan--Attic, Bath Exhaust, Kitchen Exhaust & Crawl space	Broan, Dayton, Leslie, Tjernlund, Vent Pro
Furnace--From 80-95% efficient	Comfortmaker, Heil, Rheem, Trane
Heating Pumps (Circulates heated water)	Bell & Gossett (B&G), Grundfos, Little Giant, Taco
Heat Pumps (Electric heat-Electric cool units)	Comfortmaker, Rheem, Trane
Infiltration Testing (Test how loose (drafty) your home is)	Infiltrometer by Comfort Institute
Humidifiers	Aprilaire (manual & automatic), Honeywell
Thermostats	Aprilaire, Honeywell, White Rodgers
Unit Heaters--Gas Fired	ADP, Dayton, Modine, Reznor,
Water Heater--Residential & Commercial--Gas & Electric	A.O. Smith, Rheem, Richmond
Zone Controls--Zone Dampers and thermostats	Honeywell (Control temperatures by room or by floors)
We represent many other products and manufacturers	Too many to mention here.
Please call us if you do not see a service listed that you need.	Chances are we can help you!

***Seasonal Specials! Certain restrictions apply. Not good with any other offer.***

***Offer good from October 1<sup>st</sup> 2010 – March 31<sup>st</sup> 2011***

- ***Free --*** Aprilaire humidifier with the purchase and installation of a new high efficiency furnace or air conditioner. ***Or***
- ***Free --*** Space Gard or Honeywell high efficiency media air cleaner with the purchase and installation of a new high efficiency furnace or air conditioner. ***Or***
- ***Free --*** Honeywell digital and programmable energy saving thermostat with a key pad that lights up. ***(great for darker areas),*** with the purchase and installation of a new high efficiency furnace or air conditioner.